

## welcome...

It is the end of a very challenging year. As much as 2020 has thrown unprecedented disruption our way, PPCA has continued to work and deliver for our licensor labels and registered artists.

This is also my final time writing to you as PPCA's CEO as, after ten years, I am stepping down. In early 2021 I will be taking on the role of President at Warner Music Australasia, and I will remain on the board of PPCA.

It has been an incredible decade at PPCA, where we have increased our distributions to licensors and registered artists by growing our revenues across a number of key sectors. We have also given back to our community through initiatives such as the PPCA Recording Grants in partnership with the Australia Council, with a new round set to be announced in January 2021.

I am incredibly proud of all I have achieved in this role, and I look forward to continuing to contribute as the Warner representative on the PPCA Board. A new CEO for PPCA will be announced in due course.

It has been an honour to lead PPCA, and I am certain the incredible work done by the team will continue.

Cheers,  
Dan Rosen  
Chief Executive



## PPCA sponsors ARIA Award for Breakthrough Artist



PPCA would like to congratulate Sydney act Lime Cordiale on winning the Breakthrough Artist award at the 2020 ARIA Awards in partnership with YouTube Music, which were held in Sydney on 25 November. Fronted by brothers Oli and Louis Leimbach, the band were nominated for eight ARIAs on the back of their second album, 14 Steps To A Better You, which debuted at #1 on the ARIA Albums Chart in July of this year.

The nominees for the 2020 Breakthrough Artist award were:

Alex the Astronaut - The Theory of Absolutely Nothing (Minkowski / AWAL Recordings)

Lime Cordiale - 14 Steps To A Better You (Chugg Music Pty Ltd)

Mallrat - Driving Music (Dew Process / Universal Music Australia)

Miiiesha - Nyaaringu (EMI Music Australia)

The Kid LAROI - F\*ck Love (Columbia / Sony Music)

It was the tenth straight year PPCA has sponsored the Breakthrough Artist category at the ARIAs. Previous winners include Ruel, Amy Shark, Flume, Courtney Barnett, Montaigne and Tones and I. Check out [aria.com.au/awards](http://aria.com.au/awards) to find out more about the Australian music industry's biggest night.

## Ausmusic T-Shirt Day

Every November, PPCA takes part in Ausmusic T-Shirt Day. Started in 2014, the day sees music fans representing their favourite homegrown acts while raising money for Support Act, a charity that assists artists, crew and music workers who are experiencing financial hardship due to ill health, injury or mental health issues.

Unfortunately, due to COVID-19 many in the music community need support now more than ever and the demand for Support Act's Crisis Relief and Mental Health & Wellbeing Services has never been greater.

This year, the PPCA team put on their best Australian music t-shirts remotely and raised almost \$5000 for Support Act. Our contribution was just a part of what was the biggest Ausmusic T-Shirt Day ever, with over \$320,000 raised.

# Tones and I wins PPCA-sponsored Independent Music Award



PPCA would like to congratulate Tones and I, who won the Breakthrough Independent Artist Of The Year Award at the fourteenth AIR Independent Music Awards, held in Adelaide on 1 October.

It's been a big couple of years for the singer-songwriter, real name Toni Watson. After making her debut on the ARIA Charts in May 2019 with 'Johnny Run Away', her next single 'Dance Monkey' topped the charts both in Australia and in over 30 countries. At the beginning of 2020, it broke the record for the most weeks atop the ARIA Singles Chart by any artist, spending 24 weeks in the top spot. Winning four ARIA Awards in 2019 Tones and I received three nominations in 2020.

Staged by the Australian Independent Record Labels Association (AIR), the awards were streamed online this year. It's the sixth consecutive year that PPCA has sponsored the Breakthrough Independent Artist Of The Year category.

## It's distribution time!

At this time of year the PPCA Distribution team is working harder than ever, to get your annual distributions to you before the end of the year. By the 31st of December we will be distributing around \$43.1M to PPCA Licensor Labels and Registered Artists, for the year ending June 2020.

This seems a good time to remind you what is and isn't included in the PPCA distribution. As you will all know PPCA operates on a non-exclusive basis, which means that users of recordings are free to approach rights owners directly for licences if they prefer, rather than taking advantage of the blanket PPCA licence offerings. Note that, at present, neither commercial or subscription television broadcasters have broadcast licences in place with PPCA for music video clips. Currently the distributions covering music videos are predominantly for the ABC (which does have a video clip broadcast licence with PPCA) and for the many commercial venues that have licences for the music video clips they exhibit on their premises (for example, from video jukeboxes).

Similarly on-demand streaming services (such as Spotify and Apple Music) are not licensed by PPCA, and nor are download services such as iTunes or BigPond. Licence fees for some customised streaming services (as opposed to on-demand) are included in this distribution. If you have questions about what services are or aren't licensed by PPCA from time to time, just drop the Distribution Team a note at [distribution.mail@ppca.com.au](mailto:distribution.mail@ppca.com.au)

As advised in earlier newsletters, this year's overall distribution amount is lower than originally expected, due to the impact of COVID-19 and the resulting contraction in many of the businesses PPCA licences. We hope that the recent improvement continues throughout the 2021 calendar year.

If you have any queries in relation to your FY2020 distribution statement we recommend that you please email the details to the Distribution Team ([distribution.mail@ppca.com.au](mailto:distribution.mail@ppca.com.au)), so that they can investigate and respond.

## Help is at hand

The Support Act Wellbeing Helpline is a free, confidential counselling service that is available to anyone working in Australian music or the Australian Performing Arts, who needs to talk to someone about any aspect of their wellbeing.

The service is accessible 24 hours a day, 365 days per year by calling 1800 959 500 within Australia. You can also email via

[supportact.org.au](http://supportact.org.au) and a counsellor will call you back. Skype sessions are available if you are touring overseas. Don't hesitate to call if you need help, or share the information with a friend who needs that circuit breaker.

Remember: if you or someone you care about is in crisis or at immediate risk, dial 000 immediately.

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